

A. JAMA RABI

Analytics Engineer | BI Developer | Data & Analytics Consultant

Stockholm, Sweden (Available across Europe) | djama@ajrabi.com | +46 76 266 4371 | linkedin.com/in/ajrabi | djama.ajrabi.com

Versatile data and analytics professional with 10+ years of tech consulting experience spanning the full data development lifecycle. Deep generalist bridging technical execution and business strategy — from ETL pipelines and analytical modelling to stakeholder management and Agile delivery. Proven track record delivering at Fortum, Securitas, Essity, and McDonald's. Stockholm-based; available for remote and on-site engagements across Europe.

CORE SKILLS & TECHNOLOGIES

Technical: Power BI, Tableau, SQL, Python, Databricks, dbt, Azure, ADF, Snowflake, Oracle, DevOps, SSMS

Methodologies: Agile, Scrum, Requirements Gathering, Data Modelling, ETL/ELT, CI/CD, Data Governance, UI/UX for BI, Prompt Engineering

Soft Skills: Stakeholder Management, Leadership, Critical Thinking, Communication, Design Thinking, Emotional Intelligence

Languages: English (native), Swedish (native), Urdu, Somali, Spanish, Hindi, German

SELECTED EXPERIENCE

Analytics Engineer · Fortum Energy / Markets · Sweden · Apr 2023 – Feb 2025

- Unified disparate vendor reporting into a single in-house analytical system covering 3 countries; built aggregate models in Databricks and front-end dashboards in Power BI with full drill-through capability
- Maintained ETL pipelines in Azure DevOps; designed data dictionaries for governance and corporate wiki
- Served as GDPR Privacy Officer liaison for the analytical stream; delivered end-user training programmes

Senior Business Analyst / Scrum Master / Team Lead · Securitas · Europe · Oct 2021 – Oct 2022

- Delivered 32 analytical reports across 12 EU countries within 18 months; self-service BI platform achieved 10,000+ uses in its first month across 10 countries
- Led AI & Predictive Analytics Prototyping Unit: produced a real-time coded risk map using public, private, and social media data for sales and pricing
- Built C-Suite executive reporting cockpit providing live visibility into all critical KPIs across regions and business lines

Senior BI Developer · Essity · Europe · Oct 2022 – Apr 2023

- Standardised logistics reporting across 6 countries by unifying definitions, coordinating with master data management, and building aligned front-end reports and apps in Power BI / Databricks

System Analyst · McDonald's Nordic · Sep 2021 – Dec 2021

- Mapped legacy Oracle system dependencies and produced full decommission plan, risk assessment, and functional requirements for cloud migration

Analytics Consultant (various) · Swiss Re, Lidl, DB Schenker, Universum · 2019 – 2021

- Delivered analytics, BI, and data science engagements across reinsurance, FMCG, logistics, and employer branding sectors

EMPLOYMENT HISTORY

Senior Consultant · Capgemini

Sep 2021 – Feb 2025

Independent Consultant · DJAMA / Cerebellum

Mar 2014 – present

Analytics Consultant · Universum

Sep 2018 – May 2020

EDUCATION & CERTIFICATIONS

MSc Innovation & Entrepreneurship · Stockholm University · 2015–2017

BSc Accounting & Finance · Stockholm University · 2012–2015

Executive MBA · Pontificia Universidad Católica de Chile · 2015

Management · Fudan University, Shanghai · 2013–2014

Certifications: Databricks Data Analyst Associate, Azure AI Fundamentals, MS Power BI Data Analyst, Azure Data Fundamentals, Professional Scrum Master, Python/SQL for Data Science (IBM), Agile PM (Google)